10-23-0

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UTILITY PATENT APPLICATION **TRANSMITTAL**

NPA011US Attorney Docket No. **KIA SILVERBROOK** First Inventor METHOD AND SYSTEM FOR ADVERTISING

(Only for new nonprovisio	nal applications under 37 CFR 1.53(l	b)) E.	xpres:	s Mail Label No.	E	K333430814	4US
	ATION ELEMENTS		ADE	DRESS TO:	Box Pa	tent Applica	
	cerning utility patent application conte	nts.			Washii	ngton, DC 2	20231
1. (Submit an original and a	form (e.g., PTO/SB/17) duplicate for fee processing) small entity status.			CD-ROM or CD Computer Progicleotide and/or Amiliapplicable, all neces	ram (<i>Ap</i> no Acid	pendix)	
- Statement Reg - Reference to se or a computer p - Background of - Brief Summary	of the invention se to Related Applications arding Fed sponsored R & D equence listing, a table, program listing appendix the Invention		c.	Computer Real Specification Seque i. CD-ROM of ii. paper Statements ve	ence Lis or CD-R erifying i	eting on: (2 copies); identity of al	or bove copies
- Detailed Descri	iption		9.	X Assignment Pa	apers (c	over sheet	& document(s))
- Claim(s) - Abstract of the	Disclosure		10.	37 CFR 3.73(t (when there is) Stater	ment [Power of Attorney
4. X Drawing(s) (35 U	J.S.C. 113) [Total Sheets 8]		11. [English Trans	lation D	ocument (if	applicable)
5. Oath or Declaration	[Total Pages 3]		12.	Information Di Statement (ID			Copies of IDS Citations
a. X Newly execu	uted (original or copy) prior application (37 CFR 1.63 (d))		13.	Preliminary A	nendme	ent	
for continua (for continua	tion/divisional with Box 17 completed	d)	14.	Return Receip			503)
	ION OF INVENTOR(S)		15.	X Certified Copy	y of Prio	rity Docume	ent(s)
	atement attached deleting inventor(s) the prior application, see 37 CFR		(ii foreigh phonty is claimed)				
	and 1.33(b).		16.				
6 Application Data	Sheet. See 37 CFR 1.76						
17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Continuation Divisional Continuation-in-part (CIP) of prior application No.:							
Prior application information:	Examiner			Group / Art Unit:			
For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.							
	18. CORRESPO	ONDEN	CE ADI	DRESS			
Customer Number or Bar Code Label 24011 Correspondence address below [Insert Customer No. or Attach bar code label here)							
Name	KIA SILVERBROOK						
	393 Darling Street,						
Address							· · · · · · · · · · · · · · · · · · ·
City	Balmain	St	ate	NSW		Zip Code	2041
Country	Australia	Teleph	one	+61-2-9818-66	533	Fax	+61-2-9819-6711
Name (Print/Type)	KIA SILVERBROOK		Reg	gistration No. (Atto	orneyl A	lgent)	
Signature	[11]					oate Oc	tober 18, 2000

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT

Ì	(\$)	435
ł	(\$)	433

Complete if Known						
Application Number						
Filing Date						
First Named Inventor	Kia Silverbrook					
Examiner Name						
Group Art Unit						
Attorney Docket No.	NPA011US					

METHOD OF PAYMENT	FEE CALCULATION (continued)				
The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to: Deposit	3. ADDITIONAL FEES Large Entity Small Entity Fee	C - : 1			
Account Number	Code (\$) Code (\$)	Fee Paid			
Deposit Account Name	105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge - late provisional filing fee or cover sheet				
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	139 130 139 130 Non-English specification				
Applicant claims small entity status.	147 2,520 147 2,520 For filing a request for ex parte reexamination				
See 37 CFR 1.27	112 920* 112 920* Requesting publication of SIR prior to				
2. x Payment Enclosed: x Check Credit card Money Order Other	113 1,840* 113 1,840* Requesting publication of SIR after Examiner action				
FEE CALCULATION	115 110 215 55 Extension for reply within first month				
1. BASIC FILING FEE	116 390 216 195 Extension for reply within second month				
Large Entity Small Entity	117 890 217 445 Extension for reply within third month				
Fee Fee Fee Fee Description	118 1,390 218 695 Extension for reply within fourth month				
404 740 004 (6)	128 1,890 228 945 Extension for reply within fifth month				
333	119 310 219 155 Notice of Appeal				
·	120 310 220 155 Filing a brief in support of an appeal				
107 490 207 245 Plant filing fee 108 710 208 355 Reissue filing fee	121 270 221 135 Request for oral hearing				
	138 1,510 138 1,510 Petition to institute a public use proceeding				
	140 110 240 55 Petition to revive - unavoidable				
SUBTOTAL (1) (\$) 355	141 1,240 241 620 Petition to revive - unintentional				
2. EXTRA CLAIM FEES	142 1,240 242 620 Utility issue fee (or reissue)				
Fee from Extra Claims below Fee Paid	143 440 243 220 Design issue fee				
Total Claims 15 -20^{-1} = 0×9 = 0	144 600 244 300 Plant issue fee				
Independent 2 - 3** = 0 × 40 = 0	122 130 122 130 Petitions to the Commissioner				
Multiple Dependent =	123 50 123 50 Petitions related to provisional applications				
"	126 240 126 240 Submission of Information Disclosure Stmt				
Large Entity Small Entity Fee Fee Fee Fee Description Code (\$) Code (\$)	581 40 581 40 Recording each patent assignment per property (limes number of properties)	80			
103 18 203 9 Claims in excess of 20	146 710 246 355 Filing a submission after final rejection (37 CFR § 1.129(a))				
102 80 202 40 Independent claims in excess of 3	149 710 249 355 For each additional invention to be	j			
104 270 204 135 Multiple dependent claim, if not paid	examined (37 CFR § 1.129(b))				
109 80 209 40 ** Reissue independent claims over original patent	179 710 279 355 Request for Continued Examination (RCE)				
110 18 210 9 ** Reissue claims in excess of 20 and over original patent	169 900 169 900 Request for expedited examination of a design application				
SUBTOTAL (2) (\$) 0	Other fee (specify)				
**or number previously paid, if greater; For Reissues, see above	Reduced by Basic Filing Fee Paid SUBTOTAL (3)	80			

SUBMITTED BY Complete (if appli Registration No. Name (Print/Type) Telephone +61-2-9818-6633 Kia Silverbrook (Attorney/Agent) Signature Date October 18, 2000

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> New United States Patent Application Inventors/Assignors: KIA SILVERBROOK and PAUL LAPSTUN Assignee: SILVERBROOK RESEARCH PTY, LTD. Title of Invention: "METHOD AND SYSTEM FOR ADVERTISING"

Docket No.: NPA011US

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